**JOB POSTING**

**Position:** Tap Room General Manager

**Location:** Nellysford Cider Barn – Nellysford, VA

**Hours:** 40-50 hours per week, weekends a requirement

**Pay:** Commensurate with experience

**Job Overview:**

It’s not often that you have the chance to join a leading brand in an industry where fun goes hand in hand with hard work, and you can confidently say that what you do on a daily basis matters. Yet, that is exactly the case with this position. Bold Rock Hard Cider is seeking the next great leader to join our family, and take the flagship Bold Rock Tap Room in Nellysford, VA to new heights. The successful applicant will cultivate a culture of teamwork and positivity, a work environment that is built on honesty and mutual respect, and a guest experience that settles for no less than extraordinary. If you think you have what it takes, keep reading to learn about this great opportunity.

**Primary Responsibilities:**

* **Guest Experience:** Ensure the very best experience from the moment guests enter our Cidery to the moment they leave while engaging in informative communication of Bold Rock history and product details.
* **Staff Management:** Don’t direct, inspire! Lead by example, train and coach Nellysford Tap Room staff members to maximize skills while seeking out new talent to fill open positions.
* **Oversee Scheduling & Payroll:** Work in concert with the Nellysford Operations Manager to ensure adequate staffing/scheduling week-to-week while closely adhering to budgeted staffing allocations and completing payroll at necessary intervals with an attention to detail and scrutinizing eye for accuracy.
* **Opening & Closing:** Routinely open and close the Cidery Tap Room, ensuring all end of shift duties are complete and cash deposits are secured.
* **Oversee Ordering and Vendor Relations:** Ensure communication with vendors happens in a timely manner to guarantee adequate supply of all items relating to both front and back of house operations.
* **Programming:** Work closely with Virginia Area Retail Manager to develop week-to-week programming and large-scale events that drive traffic to the Cidery.
* **Inventory:** Ensure timely and accurate monthly accounting of inventory.
* **Merchandising:** Work independently and in concert with other Bold Rock Tap Room Managers to develop new SWAG/product initiatives and promotions.
* **Kitchen:** Support kitchen staff to achieve new levels of revenue growth and menu creativity while maintaining proper cost of goods, sufficient product on hand and ensuring high standards for cleanliness and conduct.
* **Private Events:** Work in concert with the Special Events Coordinator to ensure all necessary staffing is in place for each private event and that information is communicated to staff, clients and guests regarding the schedule and expectations.
* **Monthly Tracking:** Report monthly tracking totals relating to revenue, labor and other pertinent data to Virginia Area Retail Manager and other interested management personnel.

**Job Requirements**

* High School diploma or equivalent, college education preferred;
* A minimum of 2 years management experience in a high volume hospitality environment;
* Advanced written/verbal communication skills and a willingness to speak in front of small to medium sized groups;
* A passion for providing the highest possible quality of customer experience;
* The ability to effectively leverage human resources towards efficiency;
* The flexibility to quickly adapt to a high-volume environment and problem solve in real time;
* Attention to detail, with strong organizational and planning skills;
* A proactive approach and the ability to operate with minimal supervision;
* Experience in digesting profit & loss statements and making strategic and tactical decisions based on that information;
* Ability to lift at least 50 pounds and stand for long periods of time;
* A willingness to work weekends and floor manage while balancing back office responsibilities.

Please send cover letters and resumes to Alex Osterhoudt at [Alex.Osterhoudt@boldrock.com.](mailto:Alex.Osterhoudt@boldrock.com.%20)